

The Home News
— FOR —
ARDENDE
BAINTREE
CHANCELLOR
CARLELAND
CHEADLE
CRAIGANTLER
DALVOY
DALEMEAD
IRRICANA
KEOMA

THE STRATHMORE STANDARD

AND BOW VALLEY

The Home News
— FOR —
LYALTA
LANGDON
LANAK
NIGHTINGALE
HOCKYFORD
WEDLANDS
ROSEBUD
STANDARD
STRATHMORE
LUDOR

Official paper of M. D. Keoma, No. 249, M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

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STRATHMORE BIG LEE STAMPEDE JULY 20

TOWN COUNCIL HOLD SHORT SESSION

A regular meeting of the Town Council was held on Tuesday night, May 19th, 1927, when Mayor Shilling presiding, and Councilors Scheidt, Quinn, Riddon and Minor present.

Secretary Treasurer T. M. Wears read the minutes of the last meeting, which were confirmed.

A communication was received from the Red Cross Society headquarters at Calgary, acknowledging the receipt of the proceeds of the Tag Day work of the Girl Guides.

A letter, very indefinite, in regard to what the Department King at Hilly's was doing in connection with the Calgary Highway was received from the Deputy Minister, and the consensus of opinion of the Council seemed to be that it would be 1928 before any concrete proposal would be received.

A resolution of sympathy to the family of the late P. H. Lilly was passed by the Council.

Hughes Motion sent a payment of rent in advance for four months for a lot on Second Street.

Current accounts amounting to \$125 were referred to the Finance Committee for payment.

The Minister of Public Works not having recovered from the effects of the Jubilee celebration, was not present, but reported to be doing as well as could be expected. No explanation was volunteered in connection with the absence of Councilor Scheidt.

Harry Miner persisted in asking for an adjournment in order that he might get away in time to learn some of the tricks of the Hamilton King at Hilly's Theatre, hence the worthy legislators decided to accede to his request, and adjourned, as there was no further business of importance to transact.

Death of F. R. Lilly

On Thursday, May 25th, death occurred of F. R. Lilly, who had been ill but a few days. He had been in his usual health when suddenly attacked with an acute kidney trouble, from which he failed to rally.

Mr. Lilly was born in Newfoundland, and left there when a young man, when he resided in Dakota for a number of years, until he located in Strathmore in its early days, and for the town he was very closely attached.

The late Mr. Lilly was a real enthusiast over insurance, and made quite a study of the different phases of this work, and was recognized as quite an expert.

His wife predeceased him about two years ago.

He is survived by one son, Richard, and three daughters: Mrs. J. King, of Calgary, Mrs. Harold Moore, and Miss M. Lilly, at home.

The funeral was held on Sunday at St. Michael's and All Angels Church, where the services of the Anglican Church were conducted by the Rev. Mr. Winter, and was attended by the members of the Masonic Order, of which he had been a member and officer for many years.

The interment took place in the Strathmore cemetery, where the ceremonies of the Masonic Order were conducted by Wor. Bro. W. E. Mercer. The pallbearers were all members of the Masonic Order, and were John Miller, Chas. S. Moore, H. Groves,

I Saw Last Week

HARRY THORNBURN, of the Strathmore Hotel, busy as a bee, keeping an eye on his brother Bill, who is a temporary "grasswolder." HECTOR METZKE, OR giving all kinds of instructions to Contractor Hiltz in regard to his new home. TONY GROMAN, an old living in town in a fine new car, with as much dignity as if he were arriving by the great show line. JIM MORAN, towing to a lady in the Standard office, with all the grace and dignity of a Lord or Duke. JIM SWANSON, taking physical exercises from Professor Percy Wright at the new home of the Metzke's in building. JIM has gained five pounds in a week.

JOHN ROBINSON most effectively appealing for more equipment for work at the cemetery, and he got it. W. S. TAYLOR and "JIM" GUNN arriving at 4:30 a.m. Monday, after a sixteen hour automobile trip, looking as fresh as daisies—I don't think HARRY MINER giving the "hurry up" sign to the mayor to rush the Council meeting, as he had another meeting which he was anxious to attend. JIM GUNN explaining to the bunch at the Club House that "Pat" can fix a fender faster than most "Stetchems."

AT IRRICANA
FARMER BURNS, glancing handily through the hills, looking over the garden fence, and looking the other way. GEO. LONG, smiling.

FRANK telling Billy Elliott his reasons for taking the Adriatic route via Calgary. ROSIE preparing to Oscar how lovely a place Irricana is after a sojourn at Bow Island. NETTIE DIXON jumping four feet, straight up. HARRY HOYLE, LONG, freely smothering, preparatory to a long holiday in dry Chicago. FADY JOHNSTON, new pool elevator agent, hunting a suitable residence in Irricana. BILL NAYLOR, looking forlornly, as he is suspended from the front of the Plume and Feathers. THREE AUTO-TRUCKS taking a header into a ditch with Tommy McCoy's General. TOM TILL, peering through the diamond after the Keoma-Irricana ball game. LOUIE RUMBLE, teaching Brad with the point of his finger, the first essential of free sportsmanship. FRANK EWING, phoning to Bill Naylor to destroy his dog "Spot." PAT O'HEENY, back office, looking a little none too happy. WILLIAM walking a crack on the floor at the Pig N' Whistle, without stubbing a toe. FARMER BURNS telling Jack Hewitt and Percy Hallam that the present is an opportune time for a trip to the Park.

mead this week. Mr. and Mrs. Newton are pioneers of the district, and owing to Mrs. Newton's health, moved to California some three years ago. They made the trip from California by car.

The Wheeler, Wells, and Holmes families motored to Waterton Lakes to spend a two weeks holiday.

Mr. and Mrs. Orion motored to Banff to spend the week end. Owing to the rain and bad roads, the dance which was held on Friday night was not well attended. Bolters orchestra furnished the music.

Mr. S. Newton had the misfortune to fall and injure her arm.

Miss Eva Hildebrand, who has taught the Dalemead High School for ten years, returned to her home in Mahanah, Nova Scotia; her sister, who is a nurse at the High River Hospital, will join her. They will make the trip through different States, visiting relatives. Miss Beattie will resume her duties in Dalemead school next fall.

Fourth Fortnightly Crop Report

EDMONTON, June 30th—Crops throughout the province have made good progress during the past two weeks, and reports from the Dept. of Agriculture indicate that conditions generally are very satisfactory. Much early sown wheat is in the shot blade and heads are showing in many fields where seeding was completed at an early date. Spring and fall rye are rapidly headed out, and oats and barley are making rapid growth.

Damage from pests is lighter this year than usual. Wireworms have caused their appearance in a number of districts, but vigorous growth has carried the crop past the stage where it can be seriously injured. Hail in a few districts has done some damage, but this is purely local in character.

In the southern part of the province ideal growing weather is reported, early winter wheat is heading out, and a start has been made with the first cutting of alfalfa on many farms. While rainfall generally has been abundant and prospects generally are excellent. Seeding in this part of the province was completed earlier, and crops at the present time are from a week to ten days ahead of those further south. A great deal of new land throughout this part of the province is being cleared and broken in preparation for the 1928 crop.

Conditions generally throughout the province are regarded as better than at this season for a number of years and with favorable weather through the remainder of the growing and filling period, prospects for a better than average crop are very promising.

In the Peace River and Grande Prairie districts, rainfall has been abundant and prospects generally are excellent. Seeding in this part of the province was completed earlier, and crops at the present time are from a week to ten days ahead of those further south. A great deal of new land throughout this part of the province is being cleared and broken in preparation for the 1928 crop.

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Postponed Diamond Jubilee Celebration

A meeting of the Diamond Jubilee Committee was held in the Town Hall on the morning of Saturday, 2nd Inst. There was a full attendance. The meeting was called for the purpose of considering the situation caused by the unfortunate weather conditions of Saturday. These conditions were such that it was unanimously resolved to postpone the celebration arranged for Saturday. The further question connected with the postponement, was whether to hold the celebration on a separate day or to hold it in conjunction with the Stampede. After considerable discussion, when the pros and cons of the situation were fully weighed, it was resolved by a vote of 10 to 2, to postpone the Stampede Committee, if that committee were agreeable, in which event it would be a Jubilee Stampede, and would start with the parade. At the conclusion of the day there would be a display of fire works, and an electrical display, thus taking on the chief features of Saturday's program.

FAREWELL TO REV. AND MRS. ROWE

A large number gathered at the United Church Monday to do honor to Rev. A. H. Rowe and Mrs. Rowe as they prepared to leave for their new home in Grampian.

An interesting program of song, instrumental music and readings helped to make the occasion a happy one. Mr. Wilfred Gardner was chairman, and performed his duties in a very pleasing and capable manner.

The program was opened by a song from Miss Alice Garrett, after which Miss Florence Garrett played "Woodland Echoes" so sweetly she was compelled to respond to an encore.

Miss Elsie Bower followed with a patriotic recitation.

Mr. Wooster sang very acceptably, and was compelled to give an encore.

Mr. Lawrie was the very efficient accompanist for these two solos.

Mr. Lyall, who has been very successful in his acquisition to a musical programme. Owing to a slight lameness he declined responding to an encore.

Mr. Gladstone in a humorous selection depicting a scene of a pair of newbies, in which, contrary to custom, the wife ruled the roost. Mr. Gladstone's encore was a reading, a clever parody on the announcements a minister has to make, and his comments were very acceptable.

Mr. Gardner then read an address of appreciation of the work and influence of Mr. and Mrs. Rowe in the community. Mr. Rowe's exceptional musical ability had been a source of much pleasure.

Mr. Rowe's interest and effect in all departments had been very far reaching, particularly among the boys and young men of the community.

Regret at their departure was expressed, but the future well-being were closing words of the address.

Mr. Gardner, on behalf of the Boys' Groups, then presented Mr. Rowe with a very pretty pair of bronze bookends. To Mrs. Rowe, on behalf of the Ladies Aid, a vintage quilt, and on behalf of the congregation, a substantial purse to Mr. and Mrs. Rowe.

Mr. Rowe very feelingly expressed the gratitude of Mrs. Rowe and himself for the various gifts and kindly expressions and good will.

All assembled then in the basement of the church, where light refreshments were served, and a social hour enjoyed.

Mrs. DeWitt and Mr. W. Gardner were the committee who arranged all the details so satisfactorily.

Good-byes and good wishes were again expressed, and one felt anxious turn in life's road was in view.

FARMERS SUPPORTING SUGAR FACTORY

Reports from the southern part of the province indicate that farmers in that section are giving strong support to the best sugar factory at Raymond. To date some 7,000 acres of beets have been contracted to the factory and it is expected the July 500 acres more will be included. A notable feature this season is the thorough preparation of the soil before planting with the claim that beets are making rapid growth.

SALESMAN SAM SELLS
Customer "Y" says this blanket is all wool and yet you can see it is plainly marked "wool." "Clark, 'Well, you see we washed it often to feel the wool'."



TO MEET DEMPSEY
The match between Jack Sharkey (above) and Jack Dempsey will take place on July 21st, at the Yankee Stadium. The well known promoter, confidently expects gate receipts amounting to \$1,000,000, of which each of the principals will get \$500,000.

J. Taylor, R. H. Anderson and S. C. Sorenson.

Many floral tributes were in evidence from the Children, E. A. Lilly Boys at C.P.R. Shop, The Royal Arms Men of Strathmore, The Strathmore Masonic Lodge, A.F. & A.M. No. 53, The Ladies Guild of St. Michael's and All Angels Church, Mr. and Mrs. B. S. Stockton, Mr. and Mrs. G. T. Berry and family, Mrs. Frank Moore, Ed and Miriam, Mr. and Mrs. E. N. Ridley, Mr. and Mrs. F. Hartman and family, Mr. and Mrs. T. Milnes, Mr. and Mrs. A. D. Shrimpton, Mr. and Mrs. C. Keeling, Mr. and Mrs. T. E. Wright, Mr. and Mrs. G. P. Kearns, Mr. and Mrs. E. W. R. Lambert, Mr. and Mrs. H. J. Anderson and family, Mr. and Mrs. F. E. Sugden, Mr. and Mrs. W. G. Koyott, Girl Guides Strathmore, Esther Johnson, Gladys and Manuel, Ethel and Jimmy, George and Winnie, Mr. and Mrs. D. N. Gardner.

Card of Thanks
The children want to take this opportunity of thanking their many friends for the kindnesses and sympathy extended to them in their sad bereavement.

National Memorial Service

The service held in the Memorial Hall Sunday afternoon was thoroughly in keeping with the purpose for which it was held—simple, impressive, and dignified.

Rev. Rowe and Winter conducted the service of scripture reading and prayer.

The Memorial Hall was well filled, and all present seemed to be imbued with a spirit of grateful respect for the peace, progress and prosperity of the nation.

The singing, led by the choir, was hearty and spontaneous.

DALEMEAD

Mr. and Mrs. J. Hawkins and son, Bill, from Calgary, are visiting at the M. Van der Velde home.

Mr. and Mrs. Newton, from Los Angeles, California, are in Dalemead.

LANGDON FAIR WEDNESDAY, AUGUST 1

Young Men's Patent Leather OXFORDS

Tan and Black Oxford, plain and fancy stitched, per pair \$6.00

Boy's Tan Elk Stitchdown, extra well made, sizes 11 to 2, for \$2.95

Big Boys Brown Elk Stitchdowns, Blucher style, sizes 3 to 6, for \$3.75

Men's Fine Work Boots, reasonably light in weight, but solid leather, with or without toe cap, per pair \$3.95

Men's Black or Brown Stitchdowns, well made, good fitters, per pair \$3.75

A complete stock of Men's and Boys' Shoes for fine or everyday wear, such makes as Slater, Saxone, Cable, and Arrow, always in stock in latest models.

Thos. E. Wright
"MEN'S BETTER WEAR"

THE WHEAT POOL AND THE NEW AGE

Is competition the life of trade? Is co-operation an absurdity? Is competition a natural outcome of human nature? Is the co-operative instinct as easily developed as the competitive? Does the natural waste which comes through competition show any promising of being removed from human endeavor?

Read this article of Mr. Campbell before you go farther. It answers these questions in a sane manner.

Editor.

A new era beckons with a hopeful hand. It is the era of effective co-operation. For over three thousand years men have talked of worldwide human brotherhood, preachers have preached it, and poets have sung of it. But the difficulties were too great, and human nature was too small and narrow for its realization. But human nature is finer and better now, and in the last hundred years attempts to practical operation have been more successful. In the commercial field co-operative buying has had some success, and co-operative selling in a haphazard way has been spasmodically tried.

Has Co-operation Succeeded? But the growth of the Western Canadian Wheat Pools has proved that co-operative action on a broad scale is possible and practical, and therefore its influence on the growth of co-operation is profound. This is why the continuance of this success is so important. Those who help now are those who will be remembered with honor by future generations. The Wheat Pool is only one phase of human brotherhood in action, but it demonstrates the possibilities. It is new to the world, it is only a start, but the great thing is that it is a start on a road that will bring this old world at last out of the night of hate and jealousy, and competition into the beautiful day of love and courageous mutual endeavor.

Future Promising Co-operation calls for all the finest qualities of man or woman—qualities of tact, courage, self-forgetfulness and intelligent effort based on knowledge. When men are small and mean co-operation is impossible. It grows with the growth of human nature. Its advancement to its essential place in the life of our race is gradual as men grow in courage, knowledge and unselfishness until at last all life will be filled and permeated and all endeavor

actuated and impelled by the power of its beneficent purposes.

Fear Leaves Men's Lives. The co-operative state of the future will be a great age to live in. Then each one will work for the happiness of all and all for the good of each. So much energy that is now wasted in hatreds and mean actions will then be used to make the world a better place to live in. Fear, that dreadful paralyser of good and hopeful impulses, will be compared; and freed from its bondage men will live and work in mutual trust and mutual effort. Courage to face facts, to do the new things, to dare the seemingly impossible that good may come, knowledge to guide, and love of others to actuate will make of life a wonderful adventure in a world of happiness and accomplishment.

War Passes Wars will be unknown; class distinctions forever woe; race lines broken down; hates are jealousies past. The human race will make eagles, and evolution, and a race of super-men will continue the work of co-operation that we are just beginning.

And this new era is near now. The building of the citadel of co-operation is, with the formation of the Wheat Pool, definitely begun. From among the ruins of the old system of a vicious system of competition are rising the slender towers of the wonderful structure of the future. Are you one of the builders? Are you by your support of this movement hastening the coming of the new age? Our support of the Wheat Pool is a definite step in this direction. We are giving a great opportunity to aid in building a better world for posterity. By supply and work for the Wheat Pool, by signing the contract, and by urging others to come in and make it a grand success, we can so easily help to make life better and happier for ourselves, our fellow-men and future generations.

Sign your contract now, and talk, think and work for the Wheat Pool.

THE BOY RIVER NEWS

WITH HELP Teacher: "Robert, did you find out the remainder of the proverb being 'Man proposes...' as I told you?" Bobby: "Yes'm; I asked sister and she said it was: 'Man proposes, but he needs a lot of encouragement.'"

SPORT NOTES

REASONS WHY DETROIT CLUB HAS FAILED

DETROIT—There is considerable speculation throughout the American League circuit as to the reason for the failure of the Detroit Tigers this season. Some attribute it to the permanent inability of an umpire to read a ball club, pointing out the indifferent success Hank O'Day had with the Cincinnati Reds during his brief season as manager of that team. It seems, though, the fault lies deeper than that. Two reasons for the Detroit debacle have been advanced by men close to the players on the team and they would plausible enough to be considered in seeking the cause. They are that the players, either consciously or unconsciously, are not giving their best to George Mortality and this is not because they resent the passing of Ty Cobb. Ty was the easiest taskmaster in the world and he had few warm supporters on the team.

The story as I get it, though, was that they did resent the passing up of Harry Heilmann for Joe Judge, who had given the club many years of excellent service and furthermore was spoken of in high praise when he relieved the connection with George Mortality as manager of the St. Louis Browns. It was felt that if he was good enough for consideration to that job he was good enough for the Detroit team. But the umpires reached out and converted an umpire into a manager. Mortality is well liked by his men—much better than Cobb—but Heilmann was forced out and there has been talk of disposing of him to some other club.

The other reason given for Detroit's tough going is the attitude of the umpires. It is claimed that in their effort to avoid being considered partial to a former fellow-umpire that they have leaned too much the other way and that practically every club and umpire goes against the Tigers. Numerous instances have been pointed out where it is claimed the decision could just as easily have been the other way.

Whether there or other causes are the reasons for the downfall of the Tigers under Mortality, the fact remains that they have been a disappointment and have failed to come through as anticipated in the spring. The hitting has fallen the pitching, always uncertain, has not improved and instead of being up in the first division fighting for at least second place, the Detroit club is lucky that Boston is as poor as it is.

CANADA'S FUEL PROBLEM

At the time of Confederation Canada had no fuel problem. Every farm had a wood lot and forests skirted the coast and rivers. Wood was almost the universal fuel and it could be obtained at very low cost. Wood was also the chief economical fuel. "King Coal" has usurped the place of the monarchs of the forest.

Canada possesses one-sixth of the world's supply of coal, but the areas of production are so scattered that it has been forced to import over half her annual supply.

The coal industry of Vancouver Island has to face the competition of cheap oil fuel from California, Mexico and Peru. Alberta needs to extend her markets so as to absorb the production she is capable of making. New Brunswick faces the problem of how best to mine her thin seams, in Nova Scotia there are problems of markets and submarine mining.

The greatest problem is connected with our imports of coal into the coal areas of Central Canada, and the most urgent phase of this is to secure a substitute for about 5,000,000 tons of anthracite imported from the United States, and to this problem the Fuel Board is giving special attention. There are several reasons for this, among the most important being: (1) The certainty of the ultimate exhaustion of the American supply; (2) possibility of an embargo against export; (3) rising prices; (4) the fact that Canada cannot control quality, price, or quality of this coal.

The danger of Canada's dependence on American anthracite was emphasized by the strike in the United States coal fields in 1922. Manufacturing industries were jeopardized and hardships endured by people generally. A substitute was necessary for the imported anthracite. Attention was turned to the production of coke. In 1923 the consumption of coke in Ontario and Quebec was 275,000 tons; in 1924 this has risen to 667,000 tons. At present a bill was introduced providing a subsidy applicable to the erection of by-product coking plant. This measure had a dual purpose—to assist the Canadian mining industry and to

CANADIAN ROWER OUTLINES DIET FOR ATHLETES

MONTREAL, July 4—Meat twice a day is advocated as part of an oarsman's training diet by Joe Wright Jr., who was defeated at Henley for the Diamond Sculls by an unfortunate error.

Before he left Wright related that he ate almost anything. His full day's dietary program was outlined by himself as follows:

"I believe in solids and plain food," he said. "In the morning for breakfast I have an egg, four pieces of toast, bran, glass of milk and a cup of coffee; for lunch, a steak, potatoes, peas, brown bread, glass of milk, cup of tea and any kind of dessert that is going; and then for dinner I have a soup, potatoes, dessert, milk and cup of tea. I drink a quart of milk daily. "I always row two miles in the morning and eight miles at night. In the morning I row the last half mile as hard as I can. I sleep from 10.45 p.m. until 5.45 a.m.—seven hours—and my rowing hours are 6.30 a.m. and 5.30 p.m.

"When the rowing season is not on I keep myself in shape by playing rugby and hockey."

Young Wright is a great believer in his father. In sugar as a strengthening element, and he eats lots of sweets.

LATEST PRICES ON FLAG RACES IN BIG LEAGUE

NEW YORK, July 4—Latest prices on the baseball pennant races: American League: New York, 2-5; Philadelphia, 5-1; Chicago, 8-1; Washington, 10-1; Cleveland, 15-1; Detroit, 15-1; St. Louis, 20-1; Boston, 100-1.

National League: Pittsburgh, 8-1; St. Louis, 25-1; Chicago, 45-1; New York, 2-1; Cincinnati, 20-1; Brooklyn, 20-1; Boston, 50-1; Philadelphia, 50-1.

Relieve the fuel situation in the industrial areas. If 70 per cent of Canadian coal is used the manufacturer is entitled to the full subsidy but if less than 50 per cent no subsidy is paid.

There would be no fuel problem if our coal fields were situated near our industrial centres, but unfortunately they are in the far east and far west whereas our great centres of population and industry are in Ontario and Quebec. To meet this situation the question is as to adjust freight rates to the eastern and western coal can reach central Canada at a price that will enable it to compete with the United States product.

The coal situation would have been more acute had it not been for the development of the water-powers. In 1913 the consumption of coal was 42,000,000 tons; in 1924 it was 52,000,000 tons. During this period population had increased about 20 per cent, but the installed turbine water-power 170 per cent. It would require 27,000,000 tons of coal to do the work done by the 4,558,000 turbine horsepower installed at the end of 1924.

Coal and "white coal" will go far to solve the fuel problem and free the Dominion from dependence on the United States mine operators.



Firestone Dealers

ARE PIONEERS IN BALLOON TIRE SERVICE

Another Reason Why They Serve Motorists Better and Save Them Money—

The advent of the Balloon Tire required an expansion in repair methods. To meet this situation Repair Schools were opened at the Firestone factories where the Firestone dealers and their repair men have been instructed in the care of tires and the use of the specially-designed Firestone Balloon Tire equipment.

In each territory throughout the country Dealer Educational Meetings have been held. These have been attended by most of the Firestone Service Dealers who have obtained the latest information regarding the construction, care and repair methods.

Firestone Dealers are kept up-to-date on tire development and service—continually progressing and improving their ability to serve you better and save you money. See the nearest Firestone Dealer to-day and let him handle your tire requirements.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited
HAMILTON, ONTARIO
MOST MILES PER DOLLAR

Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES
HUGHES MOTORS, STRATHMORE

LEGISLATORS VISIT PEACE RIVER COUNTRY

After having spent a week in touring the Peace River country, the party of Ministers of the Government, Members of the Legislature, government officials and newspapermen returned to Edmonton, greatly impressed with the insight they had been given into the extent and agricultural possibilities of this rapidly developing section of the province.

Leaving Edmonton by special train, the party detained at Sexsmith and were conducted on a motor trip to Moody's Crossing and from there to Grand Prairie, going on the same evening to Wembley and Lake Saskatoon where arrangements had been made for their entertainment. The following day was occupied by a motor trip from Wembley through the big Grande district and by way of Beaveridge to Peace Coulee and Rolla, B.C. Following a banquet provided by the citizens, the party spent the night there and returned the next day to Sexsmith by way of Vahalla and Northfield.

After interfering with the plan to motor from Spirit River to Peace River, so the party went by train to Melchman, Peace River and Whitehair, motor from the end of steel at this point through Bluekey to Waterhole where provision had been made for their entertainment by the people of the community. Returning to Peace River, the party was conducted for a short trip on the river on the steamer D. A. Thomas, enroute for the return trip the same afternoon.

High water which covered the track following a cloudburst in the Swan Hills delayed the return of the party for a time at High Prairie.

Members of the party were unanimous in their expressions of confidence in the future of the north country and of surprise at the progress seen since their previous visit, three years ago. This part of the province this season is attracting many settlers, and a great deal of new land is being cleared and brought under cultivation.

Trees generally are fully a week ahead of those further south, the acreage shown a decided increase over last year and there is every indication of a better than average yield over this area.

REINDEER HERD FOR ALBERTA

Raising reindeer for commercial purposes in Canada will be undertaken this year by the Dominion Reindeer Company, with headquarters at Vancouver, which has imported some 5,000 head of reindeer from Alaska. This herd will be located on the vast grazing areas between the Athabasca and Great Slave Lakes where the company has secured over three million acres for this purpose.

A Great Product of A Great Institution

IT'S THE BEST THERE IS



Schlitz BEER

"THE BEER WITH A REPUTATION"

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it by the Case Order from Your Nearest Agent

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

STRATHMORE JUBILEE

FIFTH ANNUAL

STAMPEDE

AND HORSE RACES

BENEFIT MEMORIAL HALL BUILDING FUND. BRING A HORSE AND RIDE IN THE PARADE.

WEDNESDAY, JULY 20

::: PROGRAMME :::

\$800

PRIZES FOR BUCKING CONTEST, ROPING AND STEER RIDING,
CHUCK WAGON AND DEMOCRAT RACES.

\$800

GRAND PARADE 10.30 A.M.

BUCKING COMPETITION, 1st PRIZE \$100.00				
Prizes	1st	2nd	3rd	Entry
Bucking Competition	\$100.00	\$50.00	\$25.00	\$1.00
Chuck Wagon Race	30.00	20.00	10.00	1.00
One-hand Surcingle				
Bucking Contest	25.00	15.00		1.00
One-hand Surcingle				
Steer Riding	15.00	10.00		1.00
Wild Horse Race	30.00	15.00		1.00
Wild Steer Decorating				
Race	15.00	10.00		1.00
There must be Four Entries, or third prize money will not be paid.				
Association Rules Will Govern. Prizes will be paid in cash at Stampede Tent.				
Riders to find their own Association saddles, and surcingle riders to find own surcingles.				
Prizes	1st	2nd	3rd	Entry
Democrat Race, ½ mile	\$ 15.00	\$10.00	\$ 5.00	\$1.00
Shetland Pony Democrat Race	8.00	4.00		1.00
Walk, Trot & Run Race ¾ mile	15.00	10.00	5.00	1.00
¾ mile race, free for all, best 2 out of 3	25.00	15.00	5.00	1.00
¾ mile Indian Race	15.00	10.00		1.00
1 mile Free-for-all	25.00	15.00	10.00	1.00
½ mile Pony Race, 14.2 and under	15.00	10.00		1.00

Prizes	1st	2nd	3rd	Entry
1½ mile Relay Race	15.00	10.00	5.00	1.00
Barrel Race	10.00	5.00		1.00
Ladies Race	10.00	5.00		1.00
½ mile Ride and Run Race, 2 men to horse, change each furlong	10.00	5.00		1.00
Shetland Pony Race, 12 years and under	3.00	2.00		.50
There must be four entries or third prize money will not be paid.				

ALL ENTRIES, with the exception of Horse Racing, must be sent to A. A. Moore, Strathmore, not later than 8 p.m., July 19th. With this exception no entries will be taken on Stampede Day.

Every precaution will be taken to prevent accidents, but the committee will not be responsible for any accidents that may occur.

Best Tents will be provided for women and children.

This Committee is a member of the Canadian Cowboys' Association. Nothing but Association rules used.

SPECIAL PRIZES

Silver Cup, donated by the Lethbridge Brewery, through the kindness of Harry Thorburn, to the winner of the Wild Steer Decorating Contest.
A. Layzell, the popular Bow Valley Auctioneer, has donated a Bridle for the best saddle horse.

STRATHMORE ELKS BAND

BIG DANCE Memorial Hall

ADMISSION: GENTLEMEN \$1.00; LADIES 50c; not including supper.

— ADMISSION TO GROUNDS, \$1.00 —

GATENBY'S DEPT. STORE

DISCOUNT BONDS HAVE CASH VALUE
Announcing our Cash Discount System

A Simple, Self-Working Plan that Saves You Money on Every Cash Purchase.

On Wednesday, July 6th, we are introducing a permanent new system of CASH DISCOUNTS.

For each and every 25c you spend in this store, on and after that date, you will receive a CASH DISCOUNT BOND.

You can then use these BONDS in this store just the same as money. We will redeem them, at their full face value—at any time—in any number—on any purchase.

These BONDS mean an additional discount on prices that always represent the highest values obtainable in quality of goods, and of service.

There are no strings—no conditions. Just make sure you get your BONDS—then cash them here whenever you are making purchases.

No Thrifty Buyer Can Afford to Overlook The Worth-While Savings these Bonds Offer.

WE WILL ALSO GIVE THESE BONDS TO OUR CHARGE ACCOUNTS, PROVIDING THE ACCOUNT IS PAID BY THE 5th OF THE MONTH.

See us for your **PRESERVING STRAWBERRIES AND APRICOTS.** We are advised that this week these fruits will be at their best, and also the lowest in price.

GATENBY'S DEPT. STORE

STRATHMORE

PHONES: Groceries 28 Dry Goods 100 Residence 45

YOU KNOW OUR

STOCK OF—

GROCERIES

DRY GOODS

MEN'S WEAR

BOOTS & SHOES

IS THE LARGEST

IN THE DISTRICT,

and our policy is to

keep turning it over

quickly so that you

will always see the

newest, crisp merchan-

dise available.

CASH IS KING!

Take the advantage

this cash coupon gives

you.

Local Jottings :-

The stampede management appreciate very much the kindness of Harry Thorburn, of the Strathmore Hotel, in securing from the Lethbridge Brewery, a beautiful silver trophy, to be awarded to the cowboy who makes the best time at the Jubilee Stampede, July 20, in the wild steer decorating contest, which will test the nerve and ability of the best cowboy, leaving from a horse upon the back of a steer, and then placing a rose decoration upon his horn.

The lilacs, honeysuckle and spirea in the park are in full bloom, and were the admiration of a number of out-of-town visitors on Sunday, who enthusiastically stated that they knew of no other small town in Alberta which has such a beautiful park, and that the citizens of Strathmore should be very proud of it, and grateful to the men who provided it.

The reason that the Strathmore Stampede has become such a success is that every one in the district acts behind it, and it has the reputation among the contestants of being on the square, and every rider getting a fair trial. As an incentive, played at the Strathmore Stampede, Don't forget the date, Wednesday, July 20.

Bob Anderson always has been a real horse race enthusiast, hence, those who listen to him "raving" about the dandy program he has arranged for Stampede Day, can readily forgive him for his enthusiasm over this year's program for Wednesday, July 20, and it takes a good layout to get Bob to untangle, but he sure is going strong. Knuffed, be with us at the big event and bring the whole family. You can't take the whole family to Calgary, but you can bring them to Strathmore, give a real day outing, and get home in time to go to work the next day.

Just think, two weeks from today and the big Strathmore Stampede will be in full blast, and Leslie West, the new Bow Valley Guy Wenders, will be receding away of the spectators upon his success as a stampede manager. When Leslie does anything, he does it right—that's why the horse boys say, don't overlook the cowboys, are giving him such active, enthusiastic support.

Next Sunday night will be quite an important day with quite a few young men in the Bow Valley. If they don't make final arrangements with their best girl to come to the big Strathmore Stampede, July 20, the following Sunday will be too late for the other fellow will have beaten you to it. DO IT NOW.

Those E. Wright is not any amateur when it comes to judging what a day's sport really means, but it is worth the price of admission to hear him lecture about this year's program for the Big Stampede on July 20th.

A Layzell, the popular auctioneer, who looks upon Strathmore and the Bow Valley as his second home—everywhere he is a very fond admirer of the saddle horse, and he has donated a bride to be presented to the owner of the best saddle horse at the big Jubilee Stampede at Strathmore on July 20. Atta boy, Layzell.

E. A. Lilly, of Calgary, was in town on Sunday, attending the funeral of his brother, the late F. R. Lilly.

A purse mysteriously disappeared from a car on Saturday in front of the Memorial Hall, was reported to Constable Tate, and returned to the owner on Monday morning.

Miss Marjorie Fairley, of New Dayton, formerly of the Strathmore School staff, is visiting her new nephew at the home of her sister, Mrs. Nels White.

Mrs. Frank Moore, of Calgary, spent Saturday and Sunday in Strathmore, with her son, Mr. Sid Moore.

Mrs. Simmonds came down to spend the holidays with her husband, Jim Simmonds.

Mrs. and Mrs. D. A. Perry have their niece Miss May visiting them.

Mrs. Patrick's mother will spend the next two months with Mr. and Mrs. G. H. Patrick.

Manager Leslie West and his staff are all entering into the spirit of making the Strathmore Stampede on Wednesday, July 20, better than any previous one, and that will make it one of the best town stampede in Alberta.

John Kimmet and Jim Swanson had a matched feature in the park on Saturday. Bob Anderson was official starter, and a large number of interested admirers were present, expecting to see some fast time made. A. The word "go" they were off neck and neck for about twenty yards, when "Jim" sprang a tendon, and John was an easy winner.

A man from Cereal brought in a bunch of horses on route to Alberta, but had failed to notify the Constable in his district before leaving. He reported to Constable Tate, was given Magistrate Lambert's blessing, the minimum fine, \$100 and costs, and went his way rejoicing. Don't overlook the law, which prescribes that you cannot move livestock without reporting to the Provincial Constable or the livestock commissioner. "If you do, you had better watch out or the goblins will get you."

Mr. and Mrs. Wm. Saar had the pleasure, on the 2nd, of having with them their ten children, with their husbands and wives, and thirty-three of their grand-children. Three of the sons and their families having just arrived from the States by car; Mr. and Mrs. H. J. Saar and Mr. and Mrs. E. F. Saar and families, of Bernhill, Minn., and Mrs. and Mrs. A. A. Saar and children, of Great Falls, Montana, who were accompanied by Mrs. Wm. Saar's brother, Mr. John Schulz. They will visit with Mr. and Mrs. Saar 8th, and other relatives.

Bill Thorburn, of Calgary, who often visits his brother, Harry, over the week end, was down for the holiday, and returned on Sunday night. A certain young lady was down to see him off, and, heavily broke the heart of some of the onlookers, she wept most pitifully as the train pulled out. It is to be hoped that no one will read word of his wife, who is spending the summer down among the "Wendos".

READ THE WANT ADS.

SCHOOL COLUMN

During the past two weeks departmental examinations have been in progress. At the Strathmore school there have been fifty candidates, classified as follows: Entrance to High School, 8; First year High School, 19; Second year High School, 12; Third year High School, 6; Fourth year High School, 4.

A supply of medals commemorating the Diamond Jubilee of Confederation has been received. These were given to the pupils prior to the closing of the school for the year.

School reopens on September 1st. The date of the School Fair will be September 15, as previously announced.

Very best wishes to every teacher and pupil in the district, for a most enjoyable holiday.

STRATHMORE SCHOOL EXAMS

The examination results of the Strathmore schools are published herewith, and, considering the almost continual interruptions in the work that took place during the hours, the Principal Crowther, his staff, and pupils are to be congratulated with the success obtained, and the ratifiers should be pleased to know that the work for the next year will again be in such capable hands. Only one change in the staff will take place. Miss Patterson resigning to join the Mount Royal College staff at Calgary, showing that Principal Kerby knows where to come when he needs a good teacher.

Mr. Foster's Room
Promoted from Grade VII to Grade VIII.

Andrew Bray 66, Harold Hamer 62, Violet Hyde 61, Harold Freeman 61, Dorothy Freeman 56, George Miller 53, Doris Gardner 56, Vincent Moran 56, Arthur McDonald 54.

The following will be given two months' trial in grade VIII, and if their work proves satisfactory, they will be definitely promoted at the end of October: Dorothy Wilkinson 53, Florence Bray 52, Oretta Anderson 50.

Mr. Watson's Room
Promoted from Grade V to Grade VI
Hanger—Bernice Whitledge 79, Ted Schulte 76, Frederic Ridley 75.

Pasned—Stewart Leddall 71, Albert Wainstaff 57.

Promoted from Grade VI to Grade VIII
Honors—Sybil Palpott 80.

Promoted from Grade VI to Grade VII
Honors—Phyllis Bower 77.

Pasned—Alice Bellinger 70, Annes Frederic 68, Florence Harwood 65, Roy Clever 67, Dorothy Dawkins 66, Betty French 65, Francis Miller 62, Michael Moran 62, Rhoda Wollum 60, Yvonne Prince 60, Frederic Hirtle 57, Bob Hilden 57, Gertrude Clever 57, Florence Waterhouse 57, Eileen Wil-

lams 57, Roy Christensen 55, Dorothy Hamer 55, Irene Giroux 50.

Recommended for promotion to grade VII on years work: Helen Strimwood, George Patrick, Fay Harwood.

Miss Patterson's Room
Promoted to Grade VI

Honors—Andrew Garrett 85, Jack Van Tighem 79, Ertle Sorenson 77, Margaret Freeman 76.

Pasned—Joan Rellinger 67, Edward Waterhouse 65, Beulah Nelson 62, Kathleen Wilkinson 60, Dorothy Christensen 59, Carl Sorenson 58, Joe Kiln 56.

Promoted to Grade V
Honors—Katie Waterhouse 85, Joan Bower 80, Florence Hamer 79, Elva Schumann 74.

Pasned—Olive Kearns 73, Mary Davidson 70, Wilfred Ridley 69, Edith Tate 68, Nick Chamberlain 65, Catherine Rellinger 67, Kenneth Wright 66, Josephine French 66, Dorothy Paulson 65, Norman Taylor 63, Donald Bray 63, Charles Tucker 62, Johanne Anderson 58.

Recommended for promotion—Earl Harwood, Raymond Jover.

Miss McGinnis' Room
Promoted to Grade IV

Honors—Muriel Anderson 50, Kathleen Critchlow 48, Heida Kayreth 51, Dorothy Suggen 77, Lillian Wilkinson 75.

Pasned—Robert Brown 71, Douglas Strimwood 71, Eileen Gardner 70, Archie Frederick 70, Pete Kleiner 69, Mildred Tucker 68, Douglas Hirtle 67, Ada Wright 65, James Wagstaff 61, Freddy Dawkins 55.

Promoted on term's work—Mylene Harwood.

Promoted to Grade III
Honors—Ruth Rowe 53, Bert Freeman 52, Iola Clever 82.

Pasned—William Dixon 74, John Tate 73, Lulu Robinson 71, Benton North 70, John Porteous 69.5, John Harbor 69, Helma Wollum 68, Vernon Waterhouse 67, Albert Gardner 61.

Promoted on term's work—Tommy Anderson.

Miss Strong's Room
Pasned to Grade II Earlier in the Term.

Honors—Jean Garrett 90, Lewis Dixon 81, Joan Morse 82.

Pasned—Marian McKenzie 57, Homer Schumann 57, Rose Wilkinson 57, Gladys Dawkins 55.

Promoted to Grade II
Honors—Frances Jones 81, Robert Dixon.

Pasned—George Hilden 75, George Kerstens 73, Helen French 72, Allan McGregor 70, Thelma Christensen 65.

The following have missed a great deal of school, and are conditioned to read: H. Dora Coit (arithmetic), Evangeline Moran (arithmetic), Donald Nelson (reading, writing), Gordon Nelson (reading, writing).

"Jim" Simmonds was stepping "on high" last week, when the hall instructor had been out and settled with a few of his clients whose crops had been damaged in the recent hail storm. The adjustment was allowing a loss ranging from 20 to 30 per cent. Among those pleased clients were John and Harry Ackerman, Fred Wagner, Morris West, Martin, Bruce and Jack Bosmann. Jim remarks quietly "that's the kind of companies to represent."

CHURCH BULLETIN

ST. MICHAELS AND ALL ANGELS CHURCH

Fourth Sunday after Trinity
July 16th, 1927
Holy Communion, 8 a.m.
Morning Prayer, 11 a.m.
Evensong, 7:30 p.m.

REV. WINTERS, Pastor

STREAMS STOCKED WITH FISH

Brown trout fry to the number of 185,000 have been placed during the past week in the North and South Rivers Rivers and Prairie, Alford and Masking Creeks which are tributaries of the Red Deer and Saskatchewan Rivers. West of Red Deer, The distribution was handled by Fisheries Inspector Martin of Banff.

WASN'T FRANK HARVEY

"I'm sorry," said the pitcher, "but if Higgins is going to umpire today, don't think I'll better pitch."

"Why not?" inquired the manager.

"Well," explained the pitcher, "last winter when I was down in Florida, I sold him a lot."



Snapshot of Bill Timmer at Arrington Dominion Day, 1927.

The Public Endorse

IN MOST GLOWING TERMS THE APPEARANCE ON THE MARKET OF THE NEW TYPE OF CANADIAN LAGER KNOWN AS

Horn Beer

WHAT THE PUBLIC WANTS IT GENERALLY GETS IN NO UNCERTAIN TERMS; AS A RESULT OUR SALES ARE SATISFACTORILY INCREASING.

We Won't Change

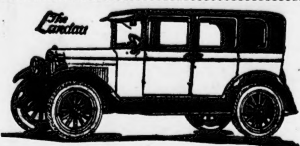
THE QUALITY OF HORN BEER BECAUSE WE KNOW IT FILLS A MUCH NEEDED WANT FOR THOSE WHO DESIRE A LAGER BEER INSTEAD OF A DARK BODIED BEVERAGE.

ORDER A CASE TODAY

BIG HORN BREWING COMPANY LIMITED

This Advertisement is not published or displayed by the Alberta Liquor Control Board or the Government of Alberta.

ROCKYFORD, DISTRICT AND GENERAL NEWS



HOW ABOUT A NEW CAR?
Or an Overhaul. We can serve you with both.

"HIGH QUALITY AT LOW COST"

F.V. GIBSON
ROCKYFORD GARAGE
Dealers in Chevrolet Motor Cars, and Atwater Kent
Motor Accessories of Every Description

Orthophonic Victrola
Place your order now. Consult our Easy Payment
Plan.
BERT ERSWELL, Phone 4, Rockyford

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Sitting at McGuire's Office,
Phone 1.

DR. R. D. HEWSON, M.D.
Physician & Surgeon
Phones 23 and 32, Rockyford
E. C. D. ICE CREAM
—None Better—
WAVERLY POOL ROOM
Phone 15, Rockyford

NOTICE

Notice is hereby given that A. J. Cammatt has been appointed as pondkeeper for the Village of Rockyford. Pond is situated on the S. E. 1/4 Section 16, Township 26, Range 23, West of the 4th Meridian.

E. W. PUSEY,
Secretary-Treasurer

ROSEBUD

Mr. Richard Hungerford, of New York City, will be the guest of his uncle, W. W. Krueger, for the summer.

Mrs. Verne Murphy and children have returned from Iowa, where the oldest girl completed her high school course with honors.

Mr. and Mrs. A. Vitar, Mr. and Mrs. A. Clark, Mr. and Mrs. Jas. Till, Mr. and Mrs. Colburn, Mr. and Mrs. Munroe and L. W. Comstock, of Rosebud, were guests at the birthday banquet in Drumseller, of Mr. Kendall. It being the occasion of his 60th birthday.

Mr. and Mrs. Geo. Goy and Mr. and Mrs. C. H. Comstock attended the District Convention of the U.P.A. at Standard last Wednesday. The Rosebud local will entertain the members at the next convention, to be held the first week in August.

A man employed at Mr. Austin's, met with a painful accident last week, being badly burned about the face and chest by exploding fumes from a gas drum.

Miss Elsie Knudsen is her guest over Sunday, her sister from Dalemead.

The home-cooking sale of the United Ladies Aid, held in H. Jones office Saturday evening, was a decided success. The straw-berries and cream washed all too quickly. A silk and velvet quilt, made by the ladies, was on display, and was much admired by all. Tickets will be sold on this quilt at a later date.

The next regular meeting of the Ladies Aid will be held in the home of Mrs. Roy Houston, the first Thursday in July.

Mrs. Jas. Walker, accompanied by

her aunt, Mrs. Crawford, of Lacombe, are visiting in Lethbridge.

BAINTREE

Below Mr. and Mrs. Waters last week for Nunaka, their Baintree friends rendered them a delightful farewell party at the home of Mr. and Mrs. L. Ross. During the evening, Mr. Howard Logan, in a few well chosen words expressed the regret of the community at the departure of Mr. and Mrs. Waters, and as a mark of the esteem in which they were held in the neighborhood, presented them with a beautiful reading lamp and a presser. Miss Mary Collett, at the same time, gave Mrs. Waters a lovely bouquet of flowers. Mr. Waters, in expressing his thanks, and that during all his experience of buying grain, he had never met a finer bunch of men to do business with than he had at Baintree, and that it was with great regret that he was leaving Baintree. Mr. C. Chapman then gave a short address in which he spoke very highly of Mrs. Waters' contribution to the social life of the community, and paid Mr. Waters the compliment of being "one honest grain buyer". He prophesied that it would be a long time before this couple would be forgotten in this district, and that what was Baintree's loss would be another's gain. Dancing and music filled the evening all too quickly, and it was in the wee sma' hours when the party broke up with the singing of Auld Lang Syne.

Complimenting Mrs. Waters, the Rev. and Mrs. Hockin entertained the United Church choir at the parsonage last week after the regular practice. A very pleasant evening was spent playing games, and delicious refreshments served at its close. Those present were: Mr. and Mrs. Waters, Mr. and Mrs. L. Ropie, Mr. and Mrs. Geo. Ropie, Madame Thorburn (wife and Ross), the Misses Ropie and Kennedy, and Messrs Walrod, Finch and Schaffer.

LOCAL BUNGSHOT

GIRLS: Follow the example of your two sisters, and walk home, even though you have to remove your shoes and stockings and wade through the mud.

THE COACH WHIP: A wrestling trip with which Milton Sils defeats his opponents in "The Silent Lover", will interest sport lovers who go to the Rockyford show this week.

FRED SAYS: An optimist is a man who starts on a motor trip without a spare tire. A pessimist is the same man returning from the trip.

MR. BLACK advertising on the sports ground that the bank had lots of money, but some of the farmers contradicted that.

THE LABEL

On your paper indicates the date on which your subscription expires. IF YOU are in arrears, we would appreciate an immediate settlement.

ROCKYFORD

On account of rain the program for the Diamond Jubilee celebration, which had been arranged by the Canadian Members and others of the vicinity for July 1st, had to be postponed until Saturday; and even then the weather conditions were such as to make it almost impossible to carry out the entire program as originally planned. A great deal of credit should be given to Mr. McFarland and other teachers, and the children for doing so well, handicapped as they were.

The parade which started at 10:30 a.m. was possibly only a third the size it would have been under other conditions, consisted of five floats (four of them representing the different Provinces historically: Manitoba was represented by the Rosedale Valley school; Ontario by St. Rita's school; Nova Scotia by Baintree; Alberta by Rockyford, Baintree and the Strathmore with Miss Alice Birt as Miss Canada, represented the union of the fourteenth. Several other floats had been prepared, but by the rain were unable to get here. Besides the floats there were a number of young boys, got to mention several Indians, who took part in the parade. Also the parade there were numerous sports held at the old baseball diamond after which the crowd went to the Rockyford Hall, and had the pleasure of hearing a very interesting address on "The Confederation" given by Mr. H. L. MacDonald, was formerly taught in the public school here. Following this, and last on the program, though possibly not the least in the estimation of the kiddies, came the first movie show, put on by Mr. Phil Langenfelder, for the benefit of the school children.

Those attending the Friday night by the railways had a fine night, had a very enjoyable time, although on account of the rain the crowd was only about half the size that had been expected. The ladies of St. Rita's Altar Society served the supper, and the July 1st's were with us again, and furnished excellent music for the occasion.

The Canadian Club were fortunate in securing the services of Mr. MacDonald to deliver the address for the Diamond Jubilee celebration. Friends of Mrs. Waters were mighty glad to have him with us again.

Rev. Father Boltz was in Calgary on Friday and Saturday of last week.

Mr. Raymond Wicks, who has been in Calgary for the past month, has returned to Rockyford.

Young Buster and Dick Brown, of Hanna, are here spending the week-end with Mr. and Mrs. Joe. Crough and family.

Mr. C. R. Walrod and family motored to Calgary last week end to visit Mr. and Mrs. R. P. Walrod.

Mr. Carpenter and family, and Mr. Gillespie, motored to Medicine Hat last week end.

Miss Florence Walsh, who formerly taught in the Rockyford School, is here visiting the Frank Ryan family.

Mr. Jim McRobbie was a visitor in Calgary on Saturday last week.

Mrs. E. C. Pust and Miss Gertrude Liddy, of Little Port, Iowa, are here for an extended visit with Mr. E. W. Pust and family.

Rev. Father Boltz left last Monday for the annual retreat at Cluny.

Owing to the wet weather, the baseball game between Strathmore and Rockyford has been postponed until next Sunday, July 16th.

Mr. and Mrs. O. L. Hiemeland, who reside on the Bell Ranch, are the parents of a baby boy.

Mr. Fred Hunter, Mr. and Mrs. Hildman, and Mrs. Tiao, from Leo, Alta., spent the week end in Rockyford.

Mr. McFarland took the Trail Riders and Cubs for a day's outing at Horse shoe Canyon on Monday of last week.

INVENTOR OF VENTILATION

When Noah sailed the ocean blue. He had his trouble same as you. He days and days he drove the ark. Before he found a place to park.

INVERLAKE ITEMS

A. F. Hocke, of Inverlake, and Knocch Moe, of Langdon, have just returned from a successful fishing trip to the Clearwater river, west of Fairbairn.

The C.P.R. is completing an excellent wagon bridge on the Serviceberry four miles north of here, and two miles east of Dalroy.

Bert Huffman is leaving July 6th, for a month's vacation at Vancouver, Victoria, and possibly the Yukon.

W. W. Thorn and family, and J. W. O'Brien, and family, are now in the Central States on an extended motor trip.

The abundant rains of June have left the best crop prospects in this immediate vicinity since 1916. Over three inches of rainfall has been recorded in the district during June.

Public notices are up for a school meeting at the residence of T. M. Alcorn, July 18, for the purpose of setting up a new school district here, to be called Blackfoot Trail School District. The proposed school house is on the south side of the Strathmore trail, a mile south of Inverlake, just west of the crossing of the C.P.R. railway.

Andrew Stickney, aged 16, of Turner school, near here, suffered a broken arm a few days ago, when his saddle piny split him.

The last remaining group of vacant C.P.R. land in this immediate vicinity, lying two miles north west of here has been purchased, and is being broken up by Homer Owsen.

"The Silent Lover"

FEATURING MILTON SILLS

ROCKYFORD, July 9th, at 8:30 p.m. ROSEBUD, July 12th, 8:30 p.m.
STANDARD, July 13th, 8:30 p.m.

LINGENFELDER SHOWS

When better pictures are made we will show them.

THE NEW STAR CAR

STAR CARS—Fours and Sixes.
Also Dealer in Hupmobile Sixes and Eights

—LOCAL DEALER—

FLORAN BESCIE

Phone No. 4 and R315,

Rockyford, Alta.

It is repeatedly rumored that graveling of the provincial road from Inverlake eastward will start soon, but there are no tangible signs of the work yet, although badly needed.

Miss Florence Hooton and two young daughters leave this week for the Coast, where they will holiday for several weeks at Victoria and Vancouver.

In the proposed Blackfoot Trail school district, there are fourteen children of school age. A number of these children have been going four miles to school, and two have been riding seven miles to Langdon. If the new district is organized, none of them will be more than two and a half miles from school.

Summerfallowing was pretty well finished in this district last week, and everybody is now starting cultivators, harrows and red wheelers to combat the beautiful growth of weeds.

ALBERTA'S FUR PRODUCTION INCREASING

Alberta's total fur production for 1926-27 was valued at \$2,122,778, according to official figures compiled by the Dominion Bureau of Statistics and just received by the Provincial Game Branch. This represents a gain of \$90,000 over the preceding year, and puts Alberta in third place among the provinces in the value of fur produced.

Pioneer Industry Flourishes in Quebec



Upper Left: Bucket now being poured into can — a very important detail. Upper Right: Full value enjoying a taste of the delicious. Lower Left: Gathering sap from the tree pulp. Lower Right: Tapping the tree in mid-winter.

One of the sure signs of spring about the Canadian Pacific Express in Montreal is the appearance of large consignments of maple sugar paste. The products are the trees at around the end of March and the first two weeks of April, while the producers of the maple sugar industry since it brings in much needed money at a time when commodity is scarce.

A good example of a typical French-Canadian maple syrup farm is the one owned by Hiram Foster, at Knowlton, Quebec. In this case, the trees, which number 1,400, are tapped in mid-winter by men who travel the woods on snowshoes and commence the work. The trees are tapped at the snow line.

By gathering them at four feet from the ground. Large trees take two cans and small ones one can, while the trees are never tapped in the same

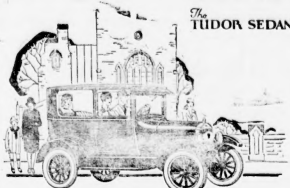
places as in former year. The method of tapping is to hang the cans on the tops and allow the sap to drip into them and all cans properly protected so that no unsavory and foreign substances can collect in them. The success of any season depends largely on the weather. The best seasons are those when there are night frosts with snow still on the ground which thaws during the day.

The maple trees attain a circumference in some cases of ten to twelve feet. The method when the sap is gathered is to bring it to a shack in the woods and boil it until all the water evaporates and pure maple syrup is left.

The maple woods in the Eastern Townships section of the province are a beautiful sight at maple sugaring time. Citizens of Montreal take the opportunity yearly to go out into the woods and eat the fresh maple sugar. On these sugaring parties members fill cans with fresh snow. On top of the snow they place the boiling maple sugar. When the sugar cools they have a most exquisite delicacy.

The industry is still in its infant stage. When the Canadian government finally makes it a penal offence all over the Dominion to adulterate maple sugar, thus protecting the farmer, thousands of acres will be brought into profitable exploitation and millions of dollars will accrue to the farmer. One anyone has tasted the pure sugar, and especially on the spot of its production, a lifetime habit is formed that is unlikely ever to be broken.

THE TUDOR SEDAN



THE Tudor Sedan is very attractive with its graceful all-steel body. The finish of lustrous lacquer may be had in either sagebrush green, moleskin or gray with upholstery to match. The one-piece adjustable, but watertight windshield and narrow pillars, give clear vision. Right hand front seat folds forward to permit easy access to rear seats. Driver's seat can be regulated for leg room and also tips forward.

Come in—See this attractive car and the other Ford models with their many improvements.

HUGHES MOTORS
STRATHMORE ALBERTA

Ford
THE REAL CANADIAN CAR

THE KING EDWARD HOTEL

The place where you want to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER, Proprietor

Haying Tools

Machine Oilers

Hay Forks

Horse Muzzles

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. REILINGER, PHONE 54

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J. W. McArdle W. B. Davidson
308 Maclean Block, Calgary, Alta.
Phone M1429

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Imperial Block Building, Calgary, A. A.
Phone W111

E. V. ROBERTSON
Barrister and Notary Public
461 Herald Building,
Calgary.

COLONIAL HOTEL, CALGARY

Weekly rates: Single, \$5, \$8.50; Double, \$7, \$8.50; Baths included. Well lighted rooms; hot and cold water throughout. Central. 208 Seventh Avenue East. M224.

MELVILLE ANDERSON
OPTICIAN

Now with J. Vair Anderson, Jeweller

16 Years in Calgary
208 Eighth Ave. W., CALGARY.

HEARD ON THE STREET

Just to show the interest in the big stampede, July 20, Councilor George Quinn is not going to Calgary that week, and Ted Schulte says the explanation is that part of Calgary will be coming to Strathmore. Looks as though Ted is a good guesser.

Ernie Whiteside has gone into active training, so as to be in A-1 condition on Wednesday, July 20, to make a high record setting tag for the big stampede. Ernie maintains that he can get into better condition playing golf, than under any other system, which he attributes to the mental side of the game, as well as physical. In any case, Ernie will be among those present with bells on. Have your change ready. Let's go!

W. S. Patterson and Jim Gunn state, that the rumor that they each proposed becoming benedictus on July 20, is, to say the least, a LITTLE premature.

Jim Moran explaining to the Minister of Public Works how to manipulate a harrow.

Schulte, Milson, Lambert, McFarland and Company busy stringing colored lights, which will be used for part of the electrical display for the Jubilee Stampede, July 20.

Ernie Whiteside, the golfer, nonchalantly stepped up to the tee and swung one of those carefully carved drives.

The ball sailed straight down the fairway, leaped gaily across the green and dived into the hole like a prairie dog.

"What have you suddenly gone crazy about?" inquired one of the golfer's lady friends, who was trying to learn something about the game.

"Why, I just made a hole in one!" yelled the golfer as he essayed a double hand spring with a wild gleam of delight in his eyes.

"Did you?" sweetly said the lady. "Please do it again, I don't see you."

Wife (with newspaper): "It says here that men grow bald because of the intense activity of their brains."

Hubby: "Exactly. And women have no whiskers because of the intense activity of their brains."

She (inspecting the engagement ring he has just given her): "It's very much like the last one I had."

He: "That's what the last girl I gave it to said."

Jim Gunn's hint to golfers: "Never try to tee off when tired up."

"How old are you?" inquired the visitor of the host's little son.

"That is a difficult question," answered the young man, removing his spectacles and wiping them reflectively. "The latest personal survey available shows my psychological age to be 12, my moral age 4, my anatomical age 7, and my physiological age 2. I suppose, however, that you refer to my chronological age, which is 8. That is so old-fashioned that I seldom think of it any more."

"You see I just been married, said the clerk to the store proprietor, "and I'd like for you to raise my pay."

"I'm sorry," said the Calgary boss, "but I ain't responsible for accidents out of working hours."

Jim Weir: "What shall I do to keep from falling in love?"

Ray Prince: "Try pricing apartments!"

First Girl: "I've a good mind to chuck cocktails, stop smoking, wear longer skirts, grow my hair and stay at home to help mother."

Second Girl: "Heaven only knows where this craze for originality will lead you!"

A Calgary bride asked her husband to turn in and copy off a radio recipe she wanted.

He did his best, but got two stations at once, one broadcasting the morning exercises and the other the recipe.

This is what he took down: "Fragrant, long, place one cup of flour on the shoulders, raise knees and depress toes and mix thoroughly in one-half cup milk. Repeat six times. Inhale quickly one-half teaspoon half cup powder, lower the legs and mash two hard-boiled eggs. Exhale, breathe naturally and sit into a bowl." "Attention! Lie flat on the floor and roll the white of an egg backward and forward until it comes to a ball. In ten minutes remove from the fire and rub smartly with a rough towel." "Breathe naturally, dress in warm flannel and serve with fish soup."

ENORMOUS POWER OF BIG INSURANCE COMPANIES

The enormous power over economic life which the people are handing the financiers through the big insurance companies is revealed in the annual report of the New York State Insurance Department giving the assets of 41 life insurance companies doing business in the state.

On December 31, 1926, these companies had combined assets of more than \$11,000,000,000. Two classes of life insurance assets outrank all others. These are stocks and bonds totalling \$4,094,412,252, and mortgage loans totalling \$4,092,526,846. The investment power of these insurance companies is increasing at a tremendous pace. Between 1925 and 1926 their assets gained \$1,119,445,061.

Tremendous Assets

These companies stand with assets of more than \$1,000,000,000 apiece, all controlled by New York bankers. The Metropolitan Life leads with \$2,080,000,000 in assets including \$855,750,509 in stocks and bonds and \$874,069,790 in mortgages. Then follow the Prudential with \$1,772,185,484 in assets and the New York Life with \$1,267,065,800.

The total assets of 12 leading life insurance companies are:

Metropolitan	\$2,080,000,000
Prudential	1,772,185,484
New York Life	1,267,065,800
Equitable	889,694,705
Mutual	798,152,133
Northern Mutual	728,706,310
Mutual Benefit	451,405,232
John Hancock Mutual	407,260,730
Travelers	344,607,880
Penn Mutual	339,245,368
Mass. Mutual	258,791,461
Union Central	242,250,800

The six largest companies alone have assets totalling \$7,343,779,052, including nearly \$3,000,000,000 in stocks and bonds. Small wonder that Vice-President H. S. Ives of the Chicago Casualty Insurance Clearing House referred to the assets of American insurance companies as "the largest reservoir of private wealth to which business has access."

Reserves of Credit

The life insurance companies are really great reservoirs of social credit, but the administration of this enormous power is left to private bankers like J. P. Morgan & Co. The directorates of the five leading companies interlock with practically all the great banks and trust companies, the railroads, public utility corporations and big industrial combines which control the country's economic activity. As Ives says:

"Because of the intricate and intimate relationship between insurance and every other enterprise of the modern world, the Socialists have for a long time desired to make a state monopoly out of it. They realize that if they can accomplish this they have taken the longest forward step toward the socialization of all business, and their reasoning is altogether logical."

NOTE—The \$11,000,000,000 held by these 41 companies alone (which represents only about one-fifth of all the companies doing business in the U.S.A.) is equal to one-half the entire wealth of the Dominion of Canada. Is this not a dangerous amount of wealth to be placed in the hands of private insurance interests?

A few months ago the Editor of this paper was speaking with a man who had made a considerable study of the subject. This man claims that if the insurance written and kept in force continues to increase as it has of recent years, within 20 years the insurance companies of North America will own all the wealth in North America. He says that the amount of life insurance written in North America has doubled every three years for the last nine years.

MUSSOLINI HAS CRUDE SYSTEM SAY FINANCIERS

Mussolini's arbitrary 10 per cent wage reduction enforced on Italian workers does not appeal to low-wage advocates in the United States. The system is unscientific and is liable to arouse antagonisms because it depends on brute force.

One New York financial paper gives this hint to the Italian dictator:

"In other countries wage reductions have come, but they have seldom been consciously endured or immediately enforced. The changes have been gradual, insidious, and often concealed from those compelled to make the sacrifices."

UNCLE HOWDY SAYS:
A woman's only a woman.
But a good cigar's a smoke.
Diner: "Has this salad any vitamins in it, waiter?"
Waiter: No, sir, sir—there's nothing like that in our food! You'll find everything perfectly clean."

AGED IN OAK CASKS

Imperial Whisky

A WHISKY OF DISTINCTION

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

ADMINISTERING AN ESTATE IS A BUSINESS IN ITSELF

When you are debating with yourself whether to name an individual or a Trust Company, as Executor of your will and trustee of your estate, bear in mind this vital distinction.

With most individuals executorship is a side issue, for which they have no special preparation. Administering wills and managing estates is the business of a Trust Company for which it has been organized and is especially equipped.

Correspondence invited.

THE TRUSTS & GUARANTEE COMPANY, LIMITED

220 Eighth Avenue West, Calgary.
H. A. Howard, Manager.

SAFETY!

INVEST 4% IN ALBERTA DEMAND SAVING CERTIFICATES

Purchased and redeemed at par Payable on Demand

For Particulars write or apply to:
HON. R. G. REID Provincial Treasurer W. V. NEWSON Deputy Prov. Treasurer
PARLIAMENT BUILDINGS, EDMONTON, ALBERTA

To Give You Service

The U.G.G. Elevator at your station is there to give you service, both in handling your grain and in furnishing farm supplies.

These farmer-owned elevators mean better returns for you in price and grade. The U.G.G. elevators set a standard which other companies have to meet.

U.G.G. elevators are there for the use and benefit of all farmers alike. Shareholders in the Company and farmers who are not shareholders all get the same service and treatment.

We don't claim to be perfect, but we do claim—and we believe justly—that the service given by U.G.G. elevators and by all departments of the business brings real financial benefit to farmers.

If you agree that this is a fair claim, we shall appreciate your business at your nearest U.G.G. Elevator.

UNITED GRAIN GROWERS LTD

ELEVATOR AT NAMAKA

Leave your provisional order for this year's binder twine at the elevator.

Strathmore-Calgary Express

Daily Express and Freight Service at Reasonable prices. Let us quote you prices on large shipments. Strathmore prices plus 20c per mile off of main road. Call Strathmore Hardware, Phone 54, agent, or—

Garrison Cartage

Phone E5042

Calgary, Alta.

Long Distance Telephones Running Water in every room. Private Baths.

When In Calgary Stay at the

YALE HOTEL

Opposite C.P. Depot
CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing, Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

The Strathmore Hotel

Good Rooms at Reasonable Prices.
Special rates to steady roomers. Electric lighted throughout.

First Class Dining Room in Connection.

Open 6:30 a.m. to 9 p.m.

Meals at All Hours

Special Dinner On Sundays.

(All White Help)

H. M. THORBURN, Proprietor

We Specialize in Groceries

"SERVICE AND QUALITY" is our Motto.

Fresh Garden Truck Every Day

EVERYTHING IN GROCERIES

M. B. GARRETT

Phone 62.

Strathmore, Alta.

HAIL INSURANCE

We represent, locally, the following companies:
CANADIAN INDEMNITY INS. CO.
CAR AND GENERAL (U.G.G.)
EMPLOYERS LIABILITY ASSN. CORP. LTD

These companies are of the soundest, financially, and we can guarantee a prompt covering, either by phone or wire.

Thos. E WRIGHT

Phone 82,

Strathmore, Alberta

CONFEDERATION HONORS

The following is an extract from a communication received from the executive committee of the national committee for the celebration of the Diamond Jubilee bronze medal, be presented to all living children of the Fathers of Confederation and to any persons now living who were engaged in the public service or in connection with parliament or any of the Legislatures of 1867.

Any persons in Alberta entitled to receive this recognition should communicate with the secretary of the Provincial Diamond Jubilee Committee, Parliament Buildings, Edmonton, giving their names and addresses and a synopsis of the public service qualifying them for the honor.

SHORTER WORK WEEK IS AN ECONOMIC NEED

EUGENE, Ore., Dec. 2—The five-day week as an economic necessity within 10 years, was predicted by Prof. James Gilbert of the School of Economics, University of Oregon, in an address to the Central Labor Union.

The speaker quoted figures to show the increased annual production

STRATHMORE & BOW VALLEY STANDARD

Published Every Wednesday
Member Western Selected Town Weeklies.

Office Phone 17

A. A. MOORE

Residence 94

Subscription Price \$2.00 per year in Canada, Outside Canada \$2.50 per year. All subscriptions payable in advance. No exceptions.

Contributions, articles and letters intended for publication must be signed by the writer.

LEADS AND TABULAR ADVERTISING

All legal advertising charged at the rate of 15 cents per count line, all display reckoned on point basis; all additional insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertisement changes of copy must be in hands of printers by noon on Monday or no changes can be made or ads. discontinued.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

GOVERNMENT ROAD POLICY

The Initial Province and the Strathmore Standard are not in agreement with the offer of the Alberta Department of Public Works to pay half of the cost of an approved provincial highway passing through villages and towns, as well as the engineering expenses. They have the nerve to ask the Government to pay all the cost, leaving the municipality to pay nothing. At present, and in this the Advocate quite agrees with them, several things place before them some of the worst spots on the provincial highways within their bounds, according to their own admission.

In fact, the highway runs along one of the main streets of the town, a street used every day by the townspeople and by their customers from the surrounding districts. Some times the highway is changed from the direct route in order to pass through a town. It is true that the road is supposed to extra traffic on account of tourists and travellers, but these same people stop to buy gas and oil; they eat in restaurants or buy food at the grocery stores; most places now have auto camping grounds, and the commuters spend money in the towns. Across the line most state governments put up fifty per cent of the cost of the road in such cases, and the Advocate thinks that the Provincial Government has dealt generously by the towns and villages on road policy. Red Deer Advocate.

The Advocate must be misinterpreted by the Alberta Government, for it seems anxious to add its blessings without knowing the facts.

The Advocate is misleading (intentionally, possibly) when it says in most cases the highways run along one of the main streets, conveying the impression that this is the case at Strathmore, when, as a matter of fact, this portion of the highways which the government permits in leaving in a condition which is no credit, is situated outside of the subdivided part of the town, over half-a-mile from the Main Street of the town, and is a portion of the government road allowance which they abandoned as soon as they reached the town.

During Hon. Alex Ross' regime in the Public Works, he absolutely refused to spend a nickel within town limits, not on the merits of the case, but to back up an established principle which he and his associates had evolved.

The Hon. Alex Ross having passed on, his successor, Hon. Mr. Macpherson found that pressure from many points was becoming much more persistent, and the announcement has been made that the principle of the Hon. Alex Ross could go back, and that the Government would be good sports and pay fifty-fifty.

The Highway is the property of the government, and they should be good enough fellows to care and provide for their offspring.

The Government has increased the excise tax and absorbed almost every nickel of taxation available, and then turn around to the town municipalities and offer to give them back fifty per cent of an expenditure that they arranged in their road program.

Five members of the Advocate, is cordially invited to visit Strathmore, and the Standard will undertake to have Mayor Strathmore run him over this afternoon at the end of road "on high" and at the end of the trip, predicts that the Red Deer Editor will be a real convert, and the Provincial Government might be shy an ardent supporter.

per man in basic industries. To prove the value of legitimate trade unions, he compared wages in the lumber industry where men have regular trade unions and where they are dominated by company "unions."

GET BEHIND THE STRATHMORE JUBILEE STAMPEDE

The Stampede is much more important than that many people may realize. The Standard has been informed from the inception of the stampede, which has been so successfully conducted for several years, real business progress may be directly traced, to the fact that people of the Bow Valley, who came to Strathmore, were favorably impressed with the town, immensely pleased with the big sporting event, resulting in new business each month for the merchants and dealers.

Surely this is sufficient reason for every busy man to keep the stampede in view, extend to the management the most liberal financial support, and still further freely extend their influence in interesting all outside friends and acquaintances to be sure and spend July 20 in Strathmore. When you extend an invitation to your friends to spend the day here you are really doing them a favor.

If each citizen would undertake to try and bring five people, the attendance would reach high water mark, the debt on the Memorial Hall would vanish, and a nice little surplus would be on hand to carry on next year, with the management fortified with funds, rather than a nightmare of a possible deficit, if the weather should happen to be unfavorable. About the latter, it is said there is not much to fear, as the Load is good to his own, and Jim Gunn and "Pat" each maintain that they belong to his chosen people.

Unfortunately the weather man was unkind to us last Saturday, and the very program of sports, illumination and fireworks had to be abandoned.

While the weather was not good for sporting events, the "man behind the plow" was all smiles, while he viewed the moisture deposit which is all that could be desired towards bringing on this year's crop, and in addition is storing up a surplus for 1928. Three cheers for the weather man!

Let no one grumble, but get behind the big Jubilee Stampede, which will be held on July 20, and will be made the biggest event yet pulled off in the Bow Valley.

POIKS WILL USE THEM

Vivian (to convict in cell): "What is your name?"

Jaillbird: "I'm Convict No. 999."

Vivian: "But that isn't your real name."

Jaillbird: "No, it's me pen name."

DISCOUNT BONDS HAVE CASH VALUE

Announcing our Cash Discount System

A Simple, Self-Working Plan that Saves You Money on Every Cash Purchase.

On Wednesday, July 6th, we are introducing a permanent new system of CASH DISCOUNTS.

For each and every 25c you spend in this store, on and after that date, you will receive a CASH DISCOUNT BOND.

You can then use these BONDS in this store just the same as money. We will redeem them, at their full face value—at any time—in any number—on any purchase.

These BONDS mean an additional Discount on prices that always represent the highest values obtainable in quality of goods, and of service.

There are no strings—no conditions. Just make sure you get your BONDS—then cash them here whenever you are making purchases.

No Thrifty Buyer Can Afford to Overlook The Worth-While Savings these Bonds Offer.

Barbor & Craddock

Residence Phone 40—Strathmore—Store Phone 30

JUBILEE STAMPEDE AT STRATHMORE WEDNESDAY, JULY 20

Wednesday, July 20—that's the date of the big sporting event of the Bow Valley, when the fifth annual Strathmore Stampede will be held.

In no other town in Canada of the same size as Strathmore has there been developed such a successful stampede, mainly because it is a Bow Valley citizens affair, and everything in connection therewith has been conducted absolutely on the level, with the result that the cowboy contestants have full confidence that they are sure to get a square deal, and that is all the real life cowboy asks.

In the past the merchants and citizens have joined enthusiastically to work together to put the stampede over big, with the result that each year quite a nice sum has been available to turn over to the Memorial Hall authorities to help liquidate the debt on the Hall, and it is hoped this year that sufficient surplus will be on hand to wipe out the small balance that is still being carried.

While everyone regretted the loss of Manager Dick Cochrane, who is now in the big league class, when it was ascertained that Leslie West, who is Cochrane's right bowler, would underwrite the work, each and everyone felt satisfied that the "gap" had been filled, and that Leslie West was one man who would receive the undivided support of all the stampede workers.

In addition, the old time campaigner, T. E. Wright, is again the directing genius, who has the happy faculty of keeping all the units working as one congenial whole.

Chairman Wright and Manager West will put the attraction on the map, and W. S. Patterson will take care of the shokels, the weather man is being fired up now, so each and everyone may make their plans to spend Wednesday, July 20, in Strathmore, when

they will receive more stamped thrill for one dollar than is provided in any other place for the same money. Bring the whole family, and if you haven't a family, get a nice girl or some other fellow wife, but get here, on July 20, in time for the big parade, which will start at 10 o'clock.

CARSLAND

The postponed opening day of the Windham Park has been held over to Friday, July 8th, weather conditions being favorable. The committee is charge expect to see a large turn out, and make the day a success.

Mr. and Mrs. Holden and son, Bob, are spending the holidays at Banff.

The school staff for the next term will be Mr. C. Douglas, principal; Miss Dorothy Roberts, grades 7 and 8; Miss Pearl Torrie, grades 1, 2, and 3. The trustees are calling for a teacher for grades 4, 5, and 6.

Dr. H. G. Dunbar, dentist, will be in Carlsland from July 13th to July 22nd. Twenty-five years experience in every branch of dental technique.

Mr. and Mrs. Norman Mutch are spending part of the holidays in Calgary at the home of Mrs. Mutch's parents.

Measre H. Pakenham, Jas. Gibson, A. O. Morris and H. Gardner are enjoying the holidays on a fishing trip west of Banff.

A. Ostrom has the plans in shape for the erection of a new bungalow on his farm west of town.

Mrs. Joe Carrothers left last Saturday to spend a holiday with her sister in town.

Mrs. R. Fortner and two sons left Monday morning to spend a vacation at "Buck's" old home in Ontario.

MACDONALD SAYS: Experience is what you get while you are looking for something else.



This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of Alberta.

LEGAL AND PROFESSIONAL

J. J. PETRIE
Barrister, Solicitor, and Notary
Public.
Suite 2 Mills Block, 2324 8th Ave. W.
— Calgary.
Strathmore every Saturday

Sinclair & Jull
Barrister, Solicitor, Notaries
MONEY TO LOAN
Office 200-203 Bay Street, 2354, 26th
Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 3:30 p.m. to Saturday 6 p.m.
of each week.

DR. HARRIES
Veterinarian
Office—C.P.R. Land Office
Bldg. Opposite Station.
Visits Rockyford, Standard
and Carlsbad each month.
Phone: Residence 76

DR. E. G. SIMMONDS
M.R.C.S. (Eng.) L.R.C.P. (Lond.) L.D.S.
RESIDENT DENTIST
Office open every day except
Saturday,
Office: Crown Lumber Company,
Strathmore, Alberta

Dania Hotel
STANDARD, ALBERTA
Good Clean Rooms At Reasonable
Prices.
VICTOR PETERSEN, Prop.
Phone 20. Standard, Alberta

FRATERNAL
CANADIAN LEGION
O.E.S.L.

STRATHMORE
BRANCH
No. 10
Meetings held 2nd Tues-
day of each month in the Memorial Hall.
All English welcomed
as members.
W. S. PATERSON D. FRENCH
Sec. Treas. President
G. F. KERR, Manager, Phone 88
H. McDougall, Asst. Mgr. Phone 88
C. Keeling, Sec. Treas.

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE
Phone 78

NURSING HOME
Miss E. Merchant has
opened a nursing home for
the reception of maternity
and non-maternity cases.
For terms phone 14, Strath-
more.

Nicada Style Shop
DRESSMAKING
MISS ADAMS
Phone 69, Strathmore, Alta.

PAPER HANGING
and
DECORATING
Inside and Out-
side work.
Work guaranteed
W. WILKINSON

Tinsmithing,
Plumbing & General
Repairs.
Steam and Hot Water
Heating.

J. V. MORAN
Strathmore, Alta.

HELP WANTED!

MALE OR FEMALE

Extra upwards of \$25 weekly;
growing mushrooms for us, us-
ing waste space in cellars, barns
or outbuildings. Light pleasant
work for either sex. Commence
now. Illustrated booklet, particu-
lars and testimonials sent any-
where, for stamp. Address
Dominion Mushroom Co., Ter-
onto 2.

You Require
Protection

Then why not insure
with Canada's Largest
and Strongest Life
Company?

THE SUN LIFE
ASSURANCE CO'Y.
OF CANADA

John Cusack
Strathmore Repre-
sentative.
King Edward Hotel

ELKS 5-PIECE

ORCHESTRA

PLAYING THE LATEST HITS.

WILL PLAY ANYWHERE.

For rates Phone 8108.

STRATHMORE, ALBERTA

—

HAIRDRESSING AND

MARCELLING

MRS. ARIE WOOLIFFE

— Phone 69 —

Strathmore, Alberta

—

FURSWe carry the fur-
est range of Furs
in Western Can-
ada.

KRAFF THE FURRIER

Cor. 12th Ave. & 1st St. West,
CALGARY (Est. 1908) ALTA.

—

HUB

BILLIARD ROOM &

BOWLING ALLEYS

Strathmore

Tobacco and All

Smokers' Necessaries.

"The Home of Real

Sport!"

—

R. HAMBLBY, Prop.

—

See Us For

ELECTRICAL

WORK

We do it Right at

Right Prices.

—

M. F. KIMPTON

Strathmore, Alta.

—

ICE CREAM

PARLOR

—

SPECIAL

SATURDAY

Coffee Cake, Cinn-
mon Rolls, Fruit Buns

Butterfly Buns, Puff

Pastries.

—

PATTEMORE'S**BAKERY**

Phone 97, Strathmore

—

COMING EVENTS

Langdon Fair, the big agricultural
event in the Bow Valley, August 19-
20.
—
Strathmore Jubilee Stampede, Wed-
nesday, July 26.

Hill's Theatre, Friday and Satur-
day, July 8th and 9th, "The Winning
of Barbara Worth." Tuesday, June 12,
"The Great Deception".

Purity Sale, Ladies Anglican Guild,
Saturday, July 8th. Strathmore's Old
Store.

A dance will be held in Nightingale
Hall on Thursday, July 7th. Strath-
more, Elk's Orchestra will provide the
music.

Opening Wyndham Park on Friday,
July 8th. Admission free. Full
Jubilee program.

Municipal District of Keoma,
No. 249.

NOTICE OF SALE

—

Notice is hereby given under Sec-
tion 15 of The Domestic Animals Act
(Amended) that One Dark
Brown Mare, branded on left
and right shoulders,

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UNRESERVED

Auction Sale

Instructed by Mrs. Frank Seales,
Strathmore, I will sell by Public
Auction, the following on

Saturday, July 9th

— 1927, at 1 p.m. —

HOUSEHOLD EFFECTS

2 Puma Oak Rockers, solid leather
seats; Medicine Chest, 2 Parlor Tables,
Strathmore, I will sell by Public
Auction, the following on

solid animal was sold on the 22nd day

of June, 1927, to Frank Curran, of

Nightingale.

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THESE
WANT ADS
BRING
RESULTS



WANT ADS

Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c.
Cash must accompany ads.

Houses for Rent or Sale

TO LET: DWELLING ON FIFTH

Street, occupied by Mr. Moodie, well

driller, rent \$20.00. Apply T. M.

Weas, Barrister & Co. 29-4-10

—

TO SELL: OR RENT: FIVE ROOMED

House, pump in summer kitchen,

occupied at present by F. Stupen,

Phone 58. 6-7-10

—

TO LET: SMALL DWELLING 3rd

Street, to rent from 1st July, 4 rooms

rent \$12.00. T. M. Weas, Barrister &

Co. 29-4-10

—

TO LET: SHORTLY, HOUSE ON

Third St. and Third Ave., now occu-

pied by Lamborn, Douglas, 29-4-10

—

FOR SALE: FIVE ROOMED COT-

tage on Third Street, lot well

treed, and nicely decorated. Apply

P. O. Box 18, or Standard Office. 6-7-10

—

Farms for Sale or Rent

TO RENT: TWO HALF SECTIONS

of good pasture for this season

plenty of good water. Apply T. J.

Rock, Ardmore, Phone 705, 1st

class. 12-7-10

—

TO RENT: PASTURE FOR FORTY

Head of Horses, J. C. Fortin,

Landon, Alta. 29-7-10

—

STRAYED: FOURYEAR OLD DARK

Bay Mare, pulled back

last seen around Dunham,

branded on right shoulder;

also two Bay Geldings, branded on

right shoulder as illustration on

left; and one

Bay Mare, branded on

right shoulder as illustration on

right. Those three horses believed

to have gone towards Keoma. Notify

R. J. Pool, Nightingale. 20-7-10

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THE LABEL

on your paper indicates the

date on which your subscrip-

tion expires. IF YOU are in

arrears we would appreciate

an immediate settlement.

—

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DECORATIONS

AND

DESIGNS

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Cut Flowers and Plants

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9th Ave. 1st St. W.

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7.30 p.m. and 9.15 p.m.

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